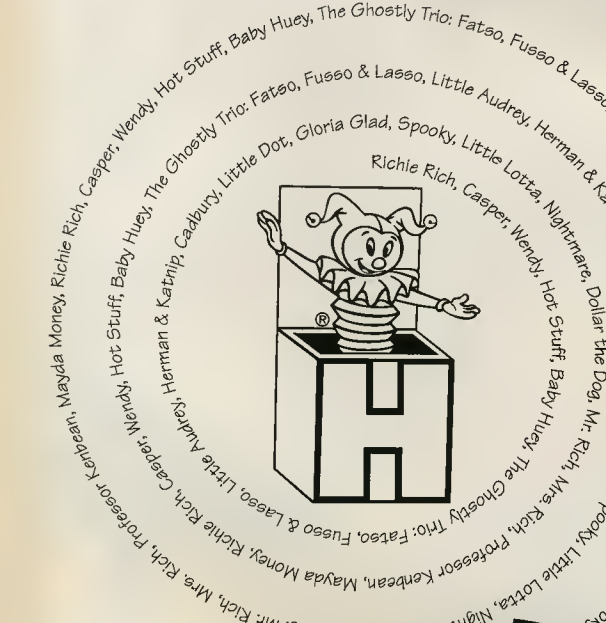

HARVEY COMICS
RICHIE RICH
TM
DEC. No. 253
$1.00 US
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APPROVED BY THE COMICS CODE AUTHORITY
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FIND THAT FACE!..



NOW YOUR HARVEY COVERS AREN'T JUST COVERS—BUT PUZZLES TOO!!! A FAMOUS HARVEY CHARACTER IS HIDDEN SOMEWHERE ON THE COVER... CAN YOU FIND IT?



RICHIE RICH THE POOR LITTLE RICH BOY®, December 1990, No. 253, is published monthly by Harvey Comics Entertainment, Inc. 100 Wilshire Blvd. Suite 500, Santa Monica, California 90401, (213) 451-3377. Jeffrey A. Montgomery, President; For advertising information, please contact Barry Blumberg, V.P. Marketing.-All names in this periodical are entirely fictitious and no identification with actual persons is intended. All rights reserved. Copyright©1990 Harvey Comics Entertainment, Inc. Printed in the USA. All characters featured in this issue and the distinctive likenesses thereof are trademarks of Harvey Comics Entertainment, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor as part of any advertising, literary or pictorial matter whatsoever.


I ALWAYS LIKE TO HELP UNRAVEL MYSTERIES, MAWSTER RICHIE!
THE TOWN ISN'T FAR FROM THE RANCH, CADBURY– WE'LL USE LOCAL TRANSPORTATION!
OH, I SAY GIDDYAP AND ALL THAT SORT OF STUFF!
I'LL BET THAT HORSE NEVER SAW A COWBOY LIKE CADBURY BEFORE!
FEED
EXCUSE ME, SIR, I HEARD THAT SUDDEN FLOODS HAVE BEEN HITTING THIS TOWN!
GIFTS
POST CARDS
YES, AND IF IT HAPPENS MUCH MORE, ALL THE CITIZENS WILL HAVE TO LEAVE... IT'LL BECOME ANOTHER GHOST TOWN!
WELL, I MUST SAY, IT DOESN'T LOOK LIKE IT'S GOING TO RAIN TODAY, DOES IT?
SURE DOESN'T!
FEED
WOW! LOOK HOW FAST THOSE RAIN CLOUDS ARE FORMING!


HELP!
ANOTHER FLOOD!
CRASH!
WOOSH!
WE'RE GETTING OUT OF THIS TOWN! IT'S NO PLACE FOR TOURISTS!
IT'S NO PLACE FOR ANYBODY!!
MY WORD! THE WATER IS SUBSIDING AND THE WEATHER IS GETTING PLEASANT AGAIN!
WHAT A QUICK CHANGE!
SAY, THE ONLY TWO PEOPLE LAUGHING IN THIS TOWN ARE THOSE TWO MEAN-LOOKING GUYS OVER THERE!
I'M GOING TO TURN MY LISTENING DEVICE TOWARD THEM AND TRY AND PICK UP THEIR CONVERSATION!
SOON EVERYBODY WILL MOVE OUT OF THIS TOWN AND WE'LL HAVE THIS AREA ALL TO OURSELVES!
YEAH! WE DON'T WANT ANYONE AROUND TO CATCH ON TO WHAT WE'RE UP TO!
HOT DOGS
3


GEE! I WONDER WHAT THEY'RE UP TO?
NO GOOD, I'LL WAGER!
WELL, THEY'RE OBVIOUSLY RESPONSIBLE IN SOME WAY FOR THE FLOODING!
HAVE YOU NOTICED THE NICE HILLS ON THE OTHER SIDE OF TOWN, CADBURY? IT GIVES ME AN IDEA!
I'M GOING TO TELL DAD WHAT WE OBSERVED SO FAR!
TELEPHONE
...AND, DAD MAYBE YOU COULD CALL THE MAYOR AND OFFER TO MOVE THE ENTIRE TOWN UP TO THOSE NICE HILLS SO IT WON'T GET FLOODED ANYMORE!
THAT'S A GREAT IDEA, SON! I'LL GET IN TOUCH WITH HIM RIGHT AWAY!
WE HAVE TO ACT FAST, DAD!
MEANWHILE, LET'S KEEP OUR EYES ON THOSE TWO SUSPICIOUS CHARACTERS!
4



CONTINUED IN THIS ISSUE


Richie Rich
THE POOR LITTLE RICH BOY
MAWSTER RICHIE, I HAVE TO SPEAK AT THE BUTLERS BANQUET ON "MEMORY"... DO YOU KNOW ANY JOKES ON THE SUBJECT?
YES! I JUST READ A GOOD ONE, CADBURY!
A VERY DRAB-LOOKING MAN STOPPED IN FRONT OF AN ELEPHANT. THE ELEPHANT LOOKED AT HIM AND SAID, "I NEVER FORGET A FACE BUT IN YOUR CASE I'LL MAKE AN EXCEPTION!"
HA HA! LIKE IT?
UH...YES, THANK YOU!
LATER ...AND SPEAKING OF "MEMORY," ONE DAY AN ELEPHANT SPOKE TO A DULL SPECTATOR. "I NEVER FORGET A FACE!" HEH HEH HEH!
UH... LET'S SEE...OH, YAS! THE MAN REPLIED, "WELL, WHO AM I?"
THE ELEPHANT...UH...SAID, "IT MAKES NO DIFFERENCE...IT'S REMEMBERING THE FACE THAT COUNTS!" HAW!
BY JOVE, I'LL NEVER RELY ON SOMEONE GIVING ME A JOKE AGAIN! THAT ONE WAS INFERIOR!
THE END

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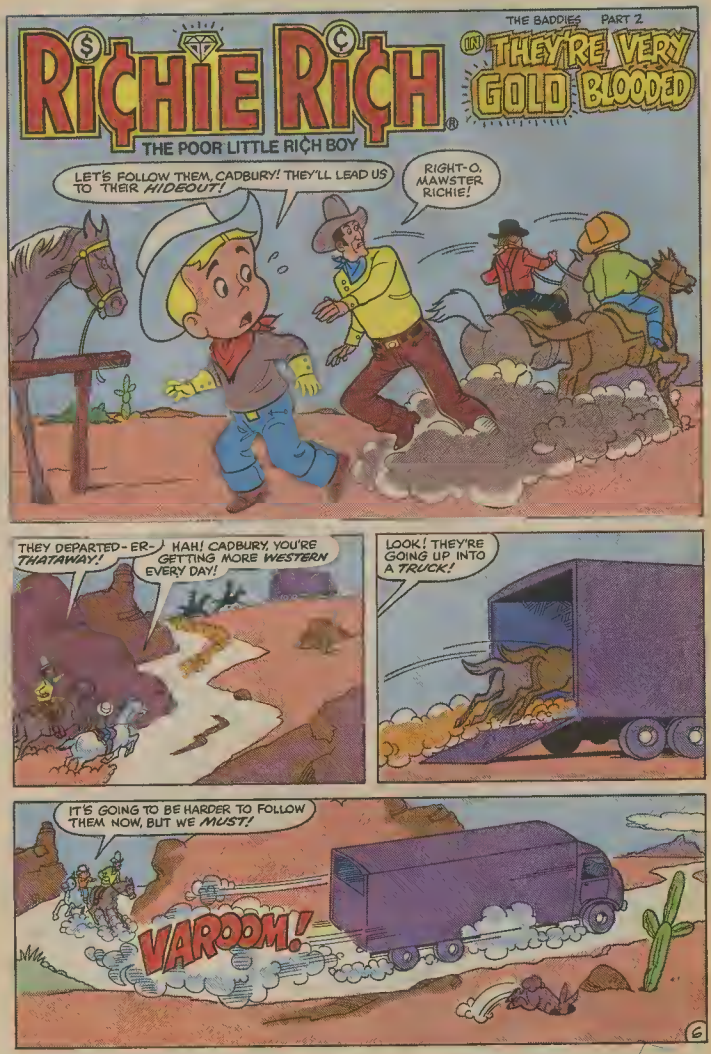
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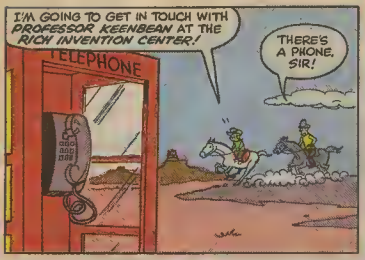
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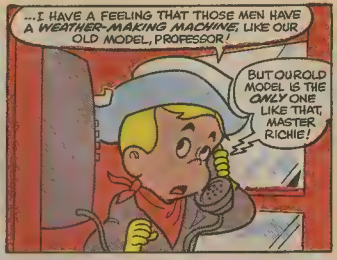
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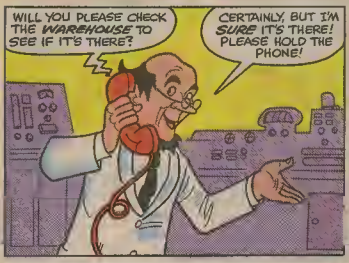
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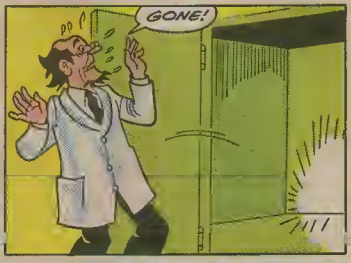

RICHIE RICH
THE POOR LITTLE RICH BOY
THE BADDIES PART 2
IN THEY'RE VERY GOLD BLOODED
LET'S FOLLOW THEM, CADBURY! THEY'LL LEAD US TO THEIR HIDEOUT!
RIGHT-O, MAWSTER RICHIE!
THEY DEPARTED-ER- THATAWAY!
HAH! CADBURY, YOU'RE GETTING MORE WESTERN EVERY DAY!
LOOK! THEY'RE GOING UP INTO A TRUCK!
IT'S GOING TO BE HARDER TO FOLLOW THEM NOW, BUT WE MUST!
VAROOM!
6

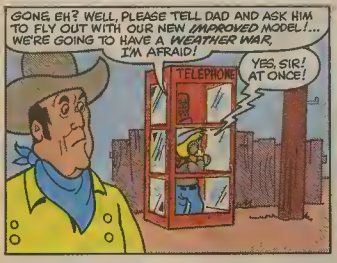

DEUCED DUST! KACH! KACH!
COUGH! COUGH! WELL, I HOPE WE HAVEN'T FAR TO GO!
YES, I HEARD THE RADIO REPORT ABOUT THE TOWN BEING POSSIBLY MOVED!
THERE ARE A COUPLE OF RIDERS COMING UP THIS WAY, BOSS!
RIDERS, EH? PROBABLY JUST A COUPLE OF TOURISTS, BUT LET'S DISCOURAGE THEM WITH A LITTLE BAD WEATHER! HEH HEH!
I SAY! IT'S SUDDENLY CLOUDING UP!
IS IT EVER!
HAILSTONES!
LET'S TURN BACK, CADBURY!
THEY'VE TURNED BACK! HEH HEH!
I'LL TURN OFF THE HAIL WHEN THEY LEAVE THE MOUNTAIN!
7

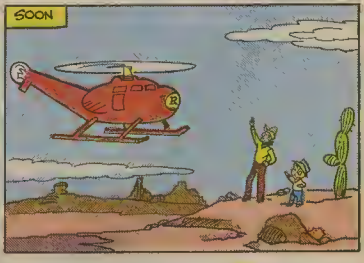

I'M GOING TO GET IN TOUCH WITH PROFESSOR KEENBEAN AT THE RICH INVENTION CENTER!
TELEPHONE
THERE'S A PHONE, SIR!

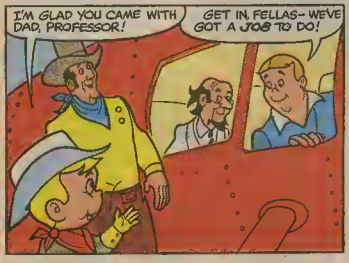

...I HAVE A FEELING THAT THOSE MEN HAVE A WEATHER-MAKING MACHINE, LIKE OUR OLD MODEL, PROFESSOR!
BUT OUR OLD MODEL IS THE ONLY ONE LIKE THAT, MASTER RICHIE!

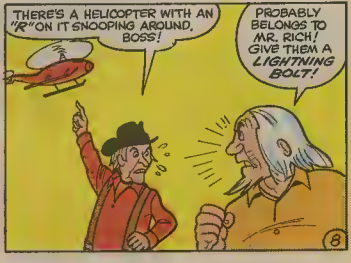

WILL YOU PLEASE CHECK THE WAREHOUSE TO SEE IF IT'S THERE?
CERTAINLY, BUT I'M SURE IT'S THERE! PLEASE HOLD THE PHONE!


GONE!

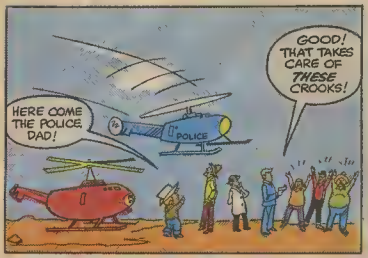

GONE, EH? WELL, PLEASE TELL DAD AND ASK HIM TO FLY OUT WITH OUR NEW IMPROVED MODEL!... WE'RE GOING TO HAVE A WEATHER WAR, I'M AFRAID!
TELEPHONE
YES, SIR! AT ONCE!


SOON

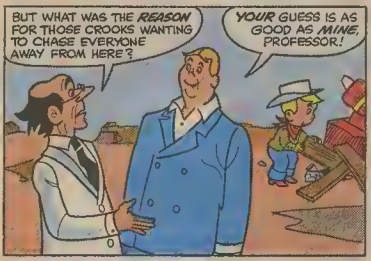

I'M GLAD YOU CAME WITH DAD, PROFESSOR!
GET IN, FELLAS- WE'VE GOT A JOB TO DO!

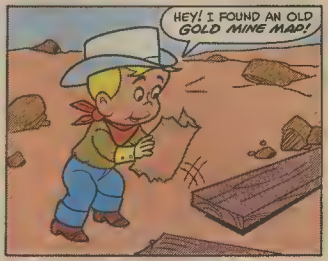

THERE'S A HELICOPTER WITH AN "R" ON IT SNOOPING AROUND, BOSS!
PROBABLY BELONGS TO MR. RICH! GIVE THEM A LIGHTNING BOLT!

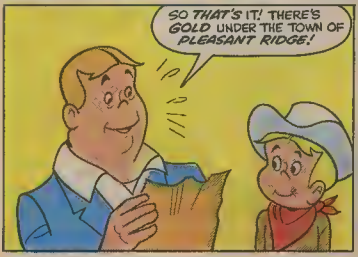

DAD! I SEE OUR OLD WEATHER-MAKER!
READY... AIM...
I THINK THEY'RE PREPARING TO FIRE A LIGHTNING BOLT AT US!
I HAVE EVERYTHING IN ORDER, SIR...
...FIRE!
...FOR THE BOOMERANG EFFECT!
CRASH!
CRASH!
WH-WHAT HAPPENED?
THE LIGHTNING BOOMERANGED! I'LL SEND THE TORNADO!
HEY! IT'S HEADED BACK HERE!
GASP! THEY'VE TURNED THE TORNADO AGAINST US!
9

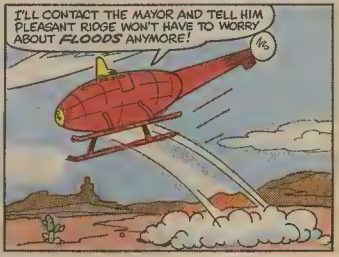

HERE COME THE POLICE, DAD!
POLICE
GOOD! THAT TAKES CARE OF THESE CROOKS!

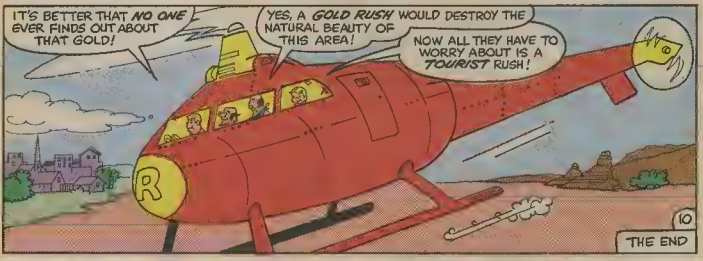

EVERYTHING'S WRECKED INCLUDING OUR OLD WEATHER-MAKER WHICH THEY HAD STOLEN!


BUT WHAT WAS THE REASON FOR THOSE CROOKS WANTING TO CHASE EVERYONE AWAY FROM HERE?
YOUR GUESS IS AS GOOD AS MINE, PROFESSOR!


HEY! I FOUND AN OLD GOLD MINE MAP!


SO THAT'S IT! THERE'S GOLD UNDER THE TOWN OF PLEASANT RIDGE!


I'LL CONTACT THE MAYOR AND TELL HIM PLEASANT RIDGE WON'T HAVE TO WORRY ABOUT FLOODS ANYMORE!


IT'S BETTER THAT NO ONE EVER FINDS OUT ABOUT THAT GOLD!
YES, A GOLD RUSH WOULD DESTROY THE NATURAL BEAUTY OF THIS AREA!
NOW ALL THEY HAVE TO WORRY ABOUT IS A TOURIST RUSH!
10
THE END



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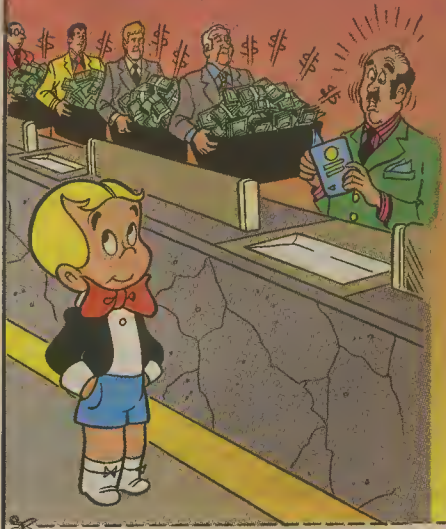
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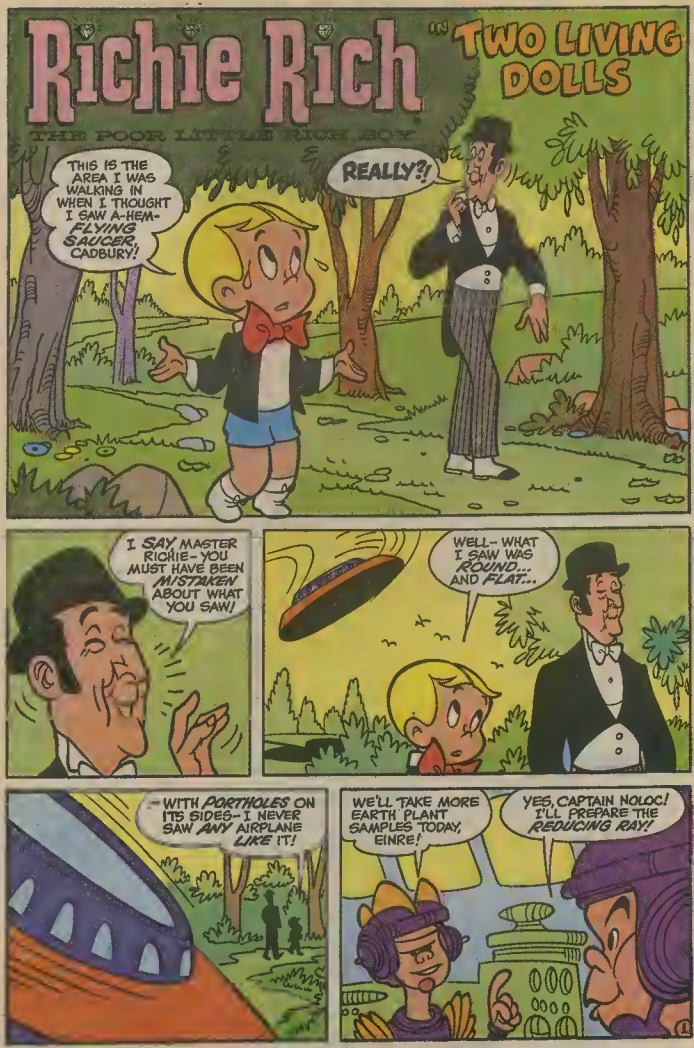
Name _____ Age _____

Address _____

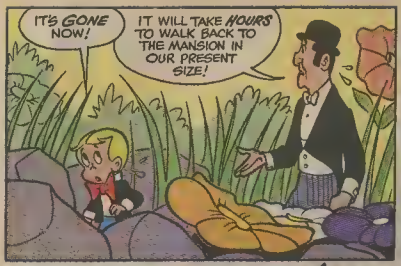
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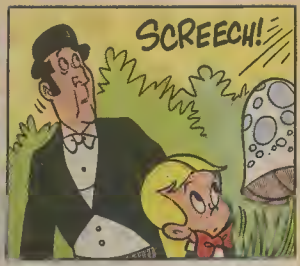
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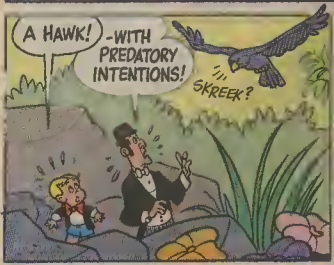
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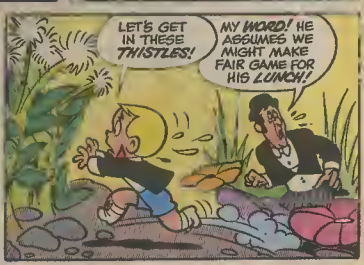

Richie Rich
THE POOR LITTLE RICH BOY
IN
TWO LIVING DOLLS
THIS IS THE AREA I WAS WALKING IN WHEN I THOUGHT I SAW A-HEM-FLYING SAUCER, CADBURY!
REALLY?!
I SAY, MASTER RICHIE- YOU MUST HAVE BEEN MISTAKEN ABOUT WHAT YOU SAW!
WELL- WHAT I SAW WAS ROUND... AND FLAT...
- WITH PORTHOLES ON ITS SIDES- I NEVER SAW ANY AIRPLANE LIKE IT!
WE'LL TAKE MORE EARTH PLANT SAMPLES TODAY, EINRE!
YES, CAPTAIN NOLOC! I'LL PREPARE THE REDUCING RAY!


IT WAS ABOUT HERE THAT I SAW IT, CADBURY!
IT JOLLY WELL ISN'T HERE NOW, SIR!
SSSSSSSSSS
MY WORD! THESE TREES SEEM TO BE GROWING!
IT'S US, CADBURY! WE'RE GETTING SMALLER!
!
GASP! THAT FLYING SAUCER IS AIMING A BEAM AT US!
HMMMMMM-
LET'S HIDE!
IT'S TAKING A REDUCED PIECE OF TREES AND SOIL TO THEIR SHIP!
THEY MUST DO IT TO SAVE STORAGE SPACE- I GUESS WE GOT IN THE WAY OF THE BEAM!
HMMM
2

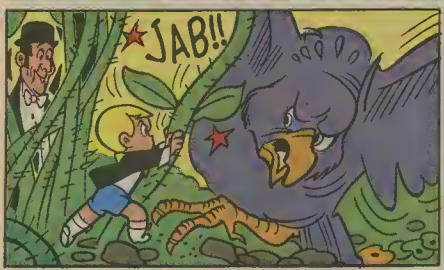

IT'S GONE NOW!
IT WILL TAKE HOURS TO WALK BACK TO THE MANSION IN OUR PRESENT SIZE!

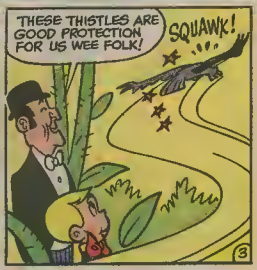

SCREECH!


A HAWK!
-WITH PREDATORY INTENTIONS!
SKREEK?

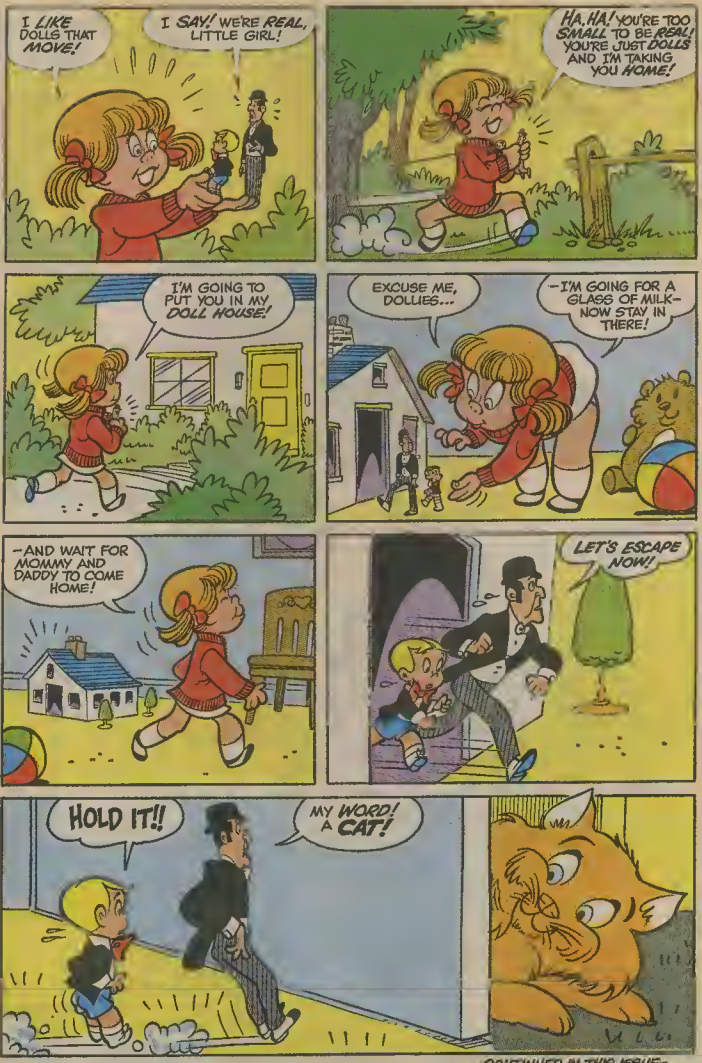

LET'S GET IN THESE THISTLES!
MY WORD! HE ASSUMES WE MIGHT MAKE FAIR GAME FOR HIS LUNCH!


HE'S LANDING!
HOOSH!

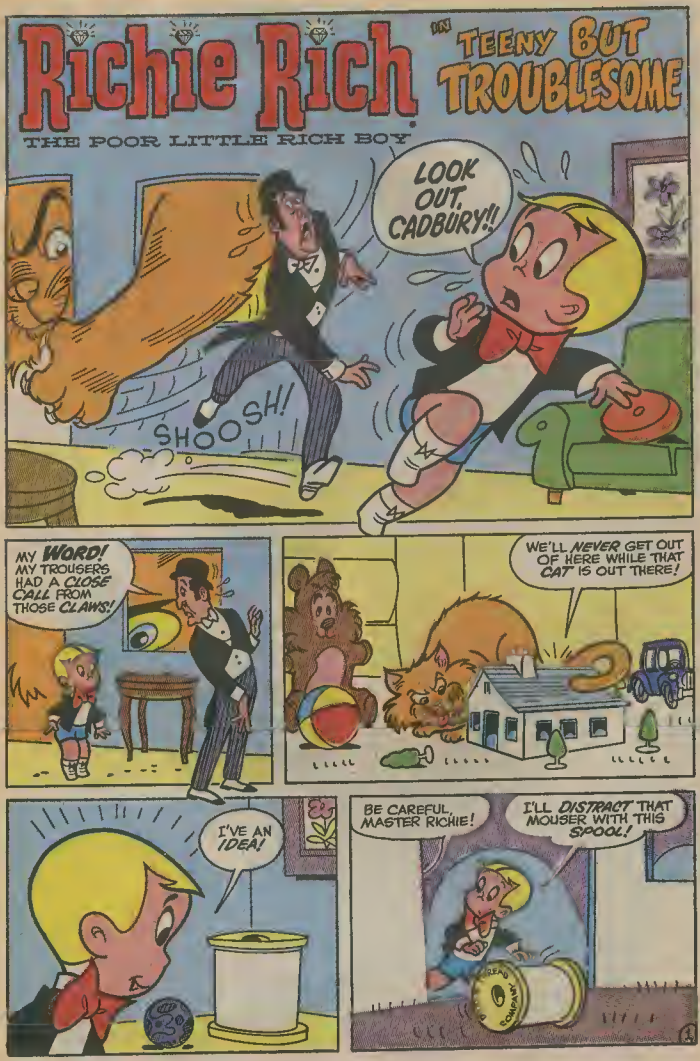

JAB!!


THESE THISTLES ARE GOOD PROTECTION FOR US WEE FOLK!
SQUAWK!
3


LET'S HURRY HOME—BUT KEEP AN EYE OUT FOR DANGER!
CLOPPITY CLOP!
GULP! IT'S MOTHER TAKING HER MORNING RIDE!
CLOP!
B-BOY! THAT WAS A C-CLOSE CALL!
CLOMP!
CLOP!
STOMP! STOMP!
M-MORE TROUBLE?
DOLLS!!
!
!
4



CONTINUED IN THIS ISSUE-


Richie Rich
THE POOR LITTLE RICH BOY
IN TEENY BUT TROUBLESOME
LOOK OUT, CADBURY!!
SHOOSH!
MY WORD! MY TROUSERS HAD A CLOSE CALL FROM THOSE CLAWS!
WE'LL NEVER GET OUT OF HERE WHILE THAT CAT IS OUT THERE!
I'VE AN IDEA!
BE CAREFUL, MASTER RICHIE!
I'LL DISTRACT THAT MOUSER WITH THIS SPOOL!


KICK!
MROW!
RRROLL
OH, BOY! RIGHT OUT THE DOOR!
CLICK!
NOW HOW SHALL WE ESCAPE?
BY PHONING FOR HELP!
HURRY! WE CAN CLIMB ON THIS PHONE CORD!
HERE COME HER PARENTS!
2

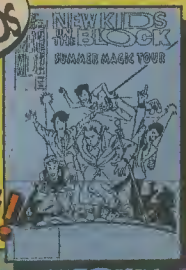

ANOTHER CAR IS STOPPING HERE!
SCREECH-
BUMP!
COME IN AND SEE MY NEW DOLLS, MOM AND DADDY!
LET'S HIDE BEHIND THESE BOOKS!
HUCKLEBERRY FINN
TOM SAWYER
PICTORIAL HISTORY OF THE HOTTENTOTS
WAIT 'TIL YOU SEE THEM!
OKAY, REACH! WE'RE ON THE LAM AND WE'RE GOING TO HOLE UP UNTIL THE HEAT'S OFF!
WE'LL GET ALONG FINE AS LONG AS YOU KEEP QUIET!
RAP!
OH, MY DOLL HOUSE AND DOLLS!
SHUT UP AND SIT DOWN, KID!
3


HE PUT HIS GUN DOWN!
WE CAN HANDLE IT!
HOTTENTOTS
HUCKLEBERRY FINN
MISERABLES
HANDS UP!
WE CAN FIRE THIS PISTOL!
OPERATOR? SEND THE POLICE TO THE JACKSON HOME, ROUTE 9
SOON-
H-HOW DID IT HAPPEN, SON?
CREATURES IN A FLYING SAUCER DID IT, DAD!
THE BLIGHTERS!
!
WE'LL GO TO MY LABS AND TO OUR REDUCING AND ENLARGING RAYS!
THE SOONER THE BETTER, DAD!
WE'LL MAKE IT IN A HURRY!
RICH LABORATORIES


IT'S GREAT TO BE NORMAL SIZE AGAIN
YES, BUT I'D LIKE TO TEACH THOSE SAUCER PEOPLE A LESSON!
I WANT TO TAKE A REDUCING RAY BACK TO THAT AREA AND GIVE THEM A DOSE OF THEIR OWN MEDICINE, DAD!
WE CAN TRY!
BULLY!
DO YOU THINK THEY'LL RETURN?
MAYBE!
THERE IT IS!
HUMMM!
GASP! OUR INSTRUMENTS SAY WE'RE REDUCING!
OH, FOR MERTHY'S THAKES!
W- WE MUST NEVER RETURN TO THAT ADVANCED PLANET!
LATER-
Y-YOU'VE GROWN!
-BUT WE DIDN'T FORGET YOU! WE HAD DOLLS MADE TO LOOK LIKE US AS SOUVENIRS FOR YOU!
THE END

Harvey's NEWEST SUPERSTARS ON THE BLOCK!

NEW KIDS ON THE BLOCK



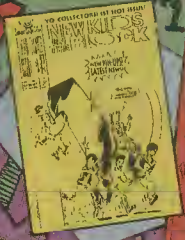


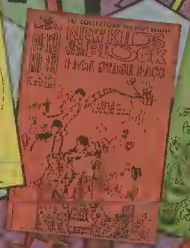


ON SALE NOW!

BUY YOURS TODAY!

COLLECT ALL Four No. 1's



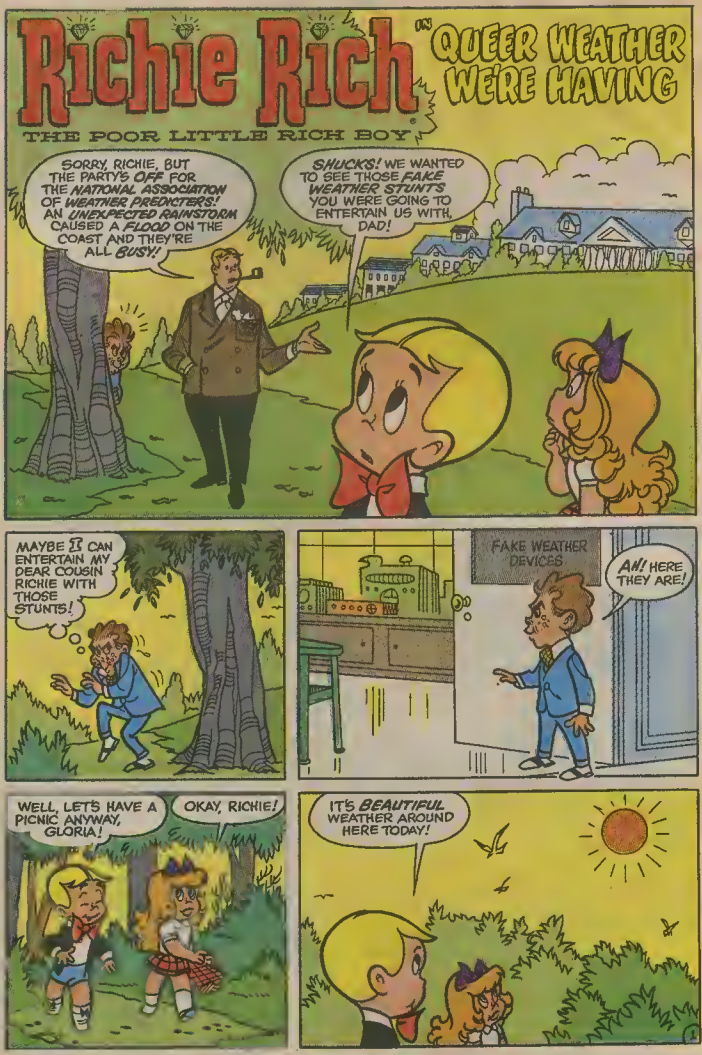









Richie Rich
THE POOR LITTLE RICH BOY
THE AIR CONDITIONING SYSTEM HAS BROKEN DOWN! I SHALL GET THE MAINTENANCE MEN!
WE NOTICED IT WAS GETTING WARM!
-AND PLEASE HURRY!
OKAY- WE AIN'T GOT NOTHIN' ELSE TO DO!
LATER-
THEY SURE ARE TAKING THEIR TIME, CADBURY!
HM-
SO I SAYS TO HIM- I SAYS- HEY! I SAYS-
YEH- YEH-
AIR CONDITIONING
!
GET CRACKING! MOOOVE!
LET'S CHECK ON THOSE MEN, SHALL WE?
OKAY!
CLANG
BLONG
SLANG
DANG
WANG!
I- I'LL BE G-GLAD TO FINISH THIS JOB!
M-ME, TOO! THAT ICY VOICE OF HIS IS STILL FREEZING ME!
!
!
THE END

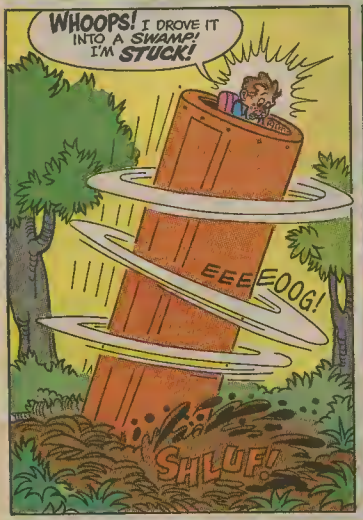

Richie Rich
THE POOR LITTLE RICH BOY
IN "QUEER WEATHER WE'RE HAVING"
SORRY, RICHIE, BUT THE PARTY'S OFF FOR THE NATIONAL ASSOCIATION OF WEATHER PREDICTERS! AN UNEXPECTED RAINSTORM CAUSED A FLOOD ON THE COAST AND THEY'RE ALL BUSY!
SHUCKS! WE WANTED TO SEE THOSE FAKE WEATHER STUNTS YOU WERE GOING TO ENTERTAIN US WITH, DAD!
MAYBE I CAN ENTERTAIN MY DEAR COUSIN RICHIE WITH THOSE STUNTS!
FAKE WEATHER DEVICES
AH! HERE THEY ARE!
WELL, LET'S HAVE A PICNIC ANYWAY, GLORIA!
OKAY, RICHIE!
IT'S BEAUTIFUL WEATHER AROUND HERE TODAY!

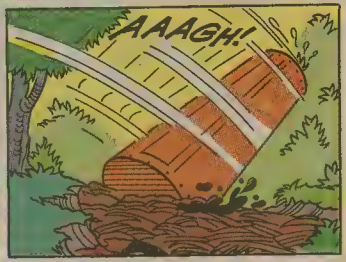

HEH, HEH! RICHIE AND GLORIA ARE WALKING AROUND! I'LL TURN ON THE CLOUD SMOKE!
FOOSH!
LOOK, RICHIE! A CLOUD!
IT'S COMING THIS WAY FAST!
NOW TO BOMB THEM WITH SOME SUDDEN RAIN!
!
LOOK OUT!
THAT WAS CLOSE!
SPLOTCH!

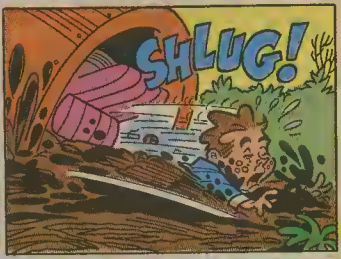

I MISSED THEM, BUT I SURE SURPRISED THEM! HEE, HEE!
GASP!
YECH! THAT SMOKE BURNED OFF MY CLOUD COVER!
KAF! KAFF!
I HOPE NO ONE SAW ME WITHOUT THE CLOUD! I'LL TAKE THIS BACK AND SEE WHAT ELSE I CAN HIT, RICHIE WITH! SNORT!
VOOM!
SOON- THAT SURE WAS A FUNNY CLOUD!
--AND THE WEIRD WAY IT RAINED! HOW AWFUL!
ROAR!
GOL-LEE! THAT LOOKS LIKE A TORNADO!
COME ON! THAT'S ONE OF MY UNDERGROUND ALLOWANCE MONEY VAULTS!
VAULT #134


ZWOOSH!
VAULT #134


I DIDN'T HURT THEM, BUT I SURE SCARED THEM! HAR, HAR!
WHIRRRR
RRRR

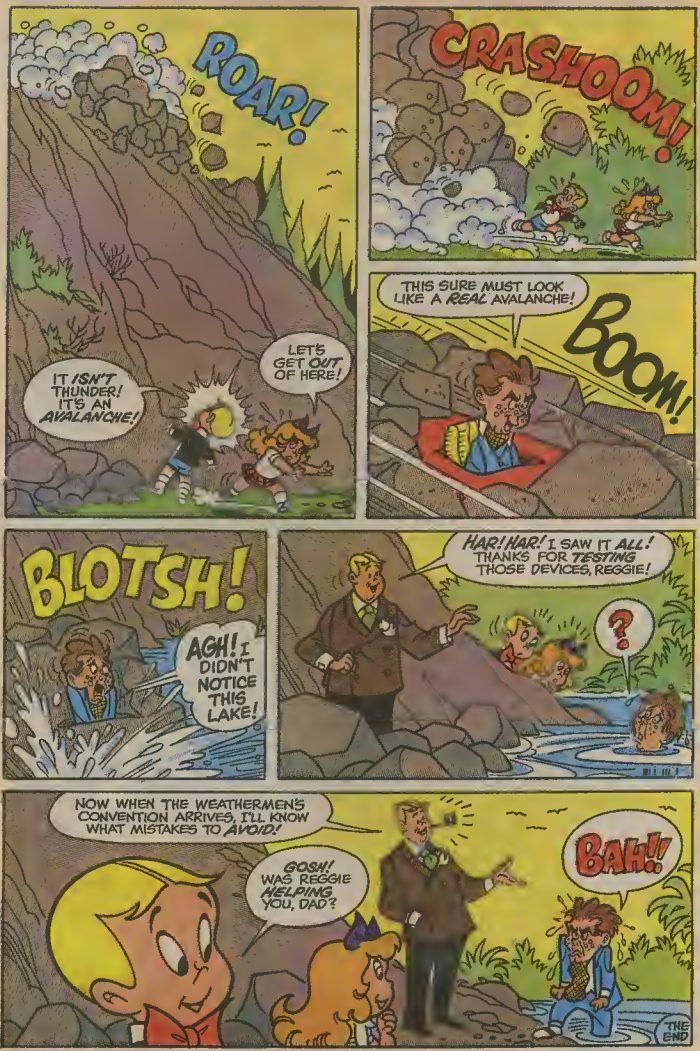

WHOOPS! I DROVE IT INTO A SWAMP! I'M STUCK!
EEEEOOG!
SHLUF!


AAAGH!

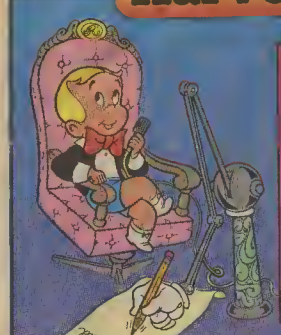

SHLUG!


I GUESS WE JUST CAN'T DEPEND ON WEATHERMEN!
THEY SURE AREN'T PERFECT, ARE THEY?
VAULT #134


SOON-
RUMBLE!
RUMBLE...
RUMBLE..
THUNDER?


ROAR!
IT ISN'T THUNDER! IT'S AN AVALANCHE!
LET'S GET OUT OF HERE!
CRASHOOM!
THIS SURE MUST LOOK LIKE A REAL AVALANCHE!
BOOM!
BLOTSH!
AGH! I DIDN'T NOTICE THIS LAKE!
HAR! HAR! I SAW IT ALL! THANKS FOR TESTING THOSE DEVICES, REGGIE!
?
NOW WHEN THE WEATHERMEN'S CONVENTION ARRIVES, I'LL KNOW WHAT MISTAKES TO AVOID!
GOSH! WAS REGGIE HELPING YOU, DAD?
BAH!!
THE END

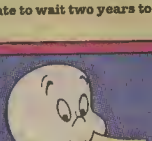
Harvey Mailbox



Dear Sir,
I am 12 years old and a great fan of yours. Richie Rich and other Harvey comics are costly here. But as I can afford it I buy it. I would like you to make a good deal with Indian comic businessmen and send some here because we always get 2 years old comics. If you are sticking your letter on your book please answer and tell the number of the book so that after two years I can read it.

Your Loving Fan, Reejo Lacharia
Bombay, India

Dear Reejo,
2 years is a long time to wait! Maybe Casper can fly over and drop one off. He's faster than airmail and almost as reliable. We would hate to wait two years to hear again from such a big fan!



To Whom It May Concern,
I am enjoying all of my favorite Harvey comics as I usually do and so far have liked some of the improvements such as the better quality paper and brighter colors. However, you shouldn't rest on your laurels because of this. I really do want to see the Letter Page put back in your comics.

Cordially, Steven Acevedo
Bronx, New York

Dear Steven,
As you can see, we definitely agree! You and all the other readers who wrote to ask about a letter page have helped us make Harvey comics better (besides, we all want more mail!). Thanks for noticing the difference, and keep reading Harvey!

Dear Harvey,
If you're wondering why I like Richie Rich so much it's because I think he's great. He's not selfish about his money and shares a lot. I wish I knew him in person because I think he's the nicest boy in the world.

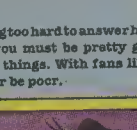
By, Brooke Schoen, Age 10
Minnesota City, Minnesota

Dear Brooke,
Richie's blushing too hard to answer himself, but he thinks you must be pretty great to write such nice things. With fans like you, Richie can never be poor.

Dear Sir,
When my daughter was a little girl, she absolutely adored a cartoon called "Baby Huey". He was a big goofy duck that wore a diaper. My daughter, now 30, has a one year old daughter of her own, and ever since she was born, she has called her the nickname of Baby Huey. I cannot find a toy or even a picture of the cartoon character. I would appreciate it if you would contact me with information.

Sincerely, Joan Nakesh
Jamesburg, New Jersey

Dear Joan,
I'm sure your granddaughter isn't as big and clumsy as Baby Huey, but I'll bet she's just as lovable. Luckily, Baby Huey will have his picture in his very own comic book starting this summer! Why not start a collection for her?



We can't wait to hear from you...
Write to your favorite Harvey Charactere at:

Harvey Comics
100 Wilshire Blvd. Suite 500
Santa Monica, CA 90401


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